



Qwickserve
FOOD SERVICE SIMPLIFIED

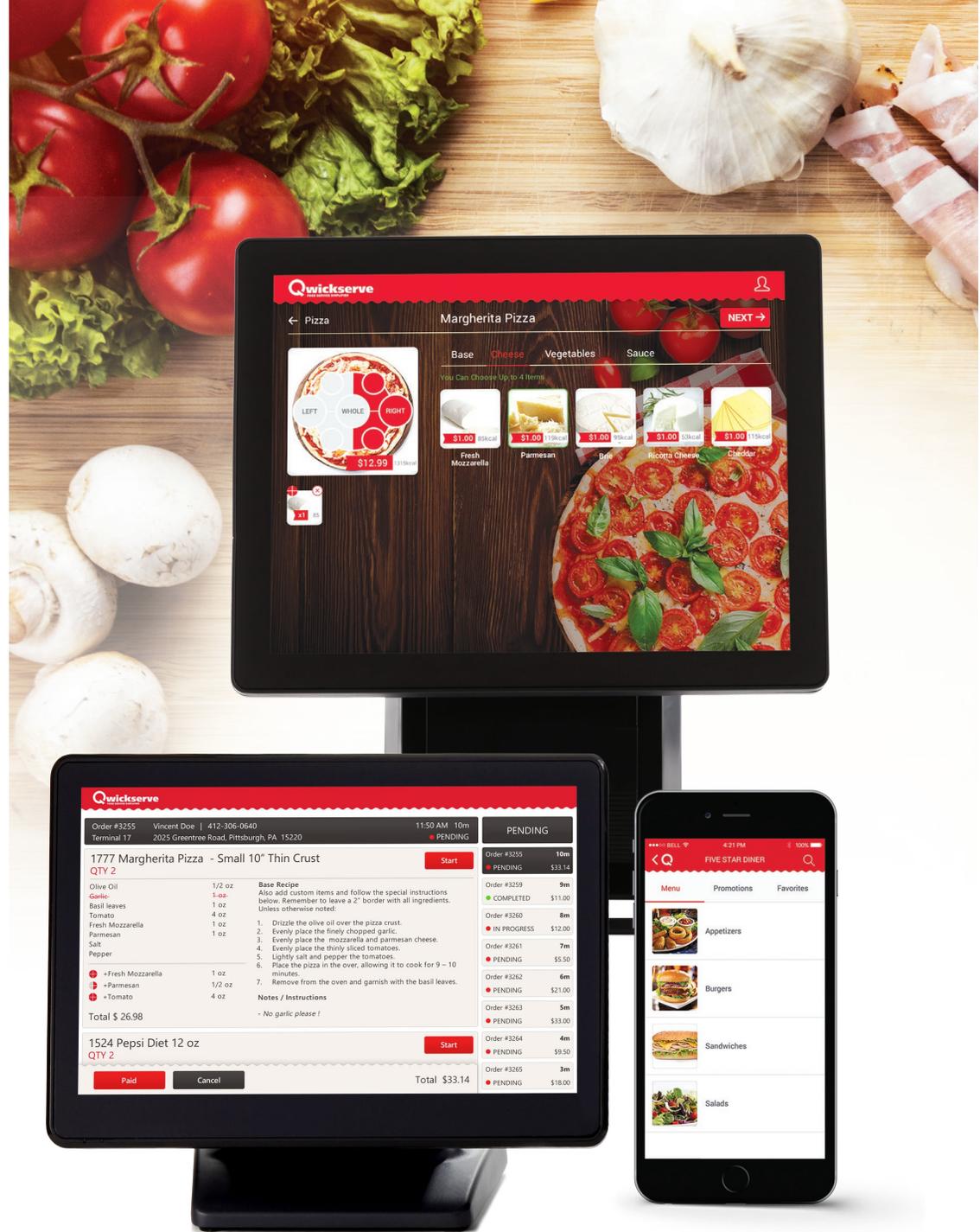
THE QWICKSERVE ADVANTAGE: FOODSERVICE SIMPLIFIED

Today's digitally connected consumer demands unprecedented control over every step of the ordering process. Restaurants and foodservice retailers are responding to this demand by adopting technology to streamline ordering, preparation, delivery, and operational communication.

With technology, consumers gain the ability to customize their orders as they build their made-to-order meal from a self-service kiosk, online or mobile device. They gain visibility into how their choice of ingredients will impact their health with the accompanying nutritional information. They also have the flexibility to decide when, where, and how to finalize their purchase.

Foodservice retailers are also taking advantage of technology to deliver a flawless ordering experience as well as to manage operational communication and efficiency. Technology not only helps to streamline front-of-the-house to back-of-the-house communication but also to manage menus, track recipe costs by ingredient, manage labor costs, and control margins.

Petrosoft helps retailers to meet consumer demand and operational challenges with Qwickserve and the Petrosoft platform. Consumers and foodservice retailers gain control over the ordering process, producing the optimal experience, encouraging repeat business, and a healthy bottom line.



WHY FOODSERVICE?

Restaurants and convenience stores find success by staying competitive and controlling margins. Pressure on margins can come from many sources such as wage increases, employee turnover, gas price fluctuations, declining tobacco sales, and card fees. The blurring of retail formats is also changing the competitive landscape, creating new competition and opportunities.

As retail channels blur, foodservice is emerging as the answer to attracting new customers, encouraging repeat visits, and achieving higher margins. Technology is enabling this transformation with self-service kiosks, online and mobile ordering as well as seamless communication across the retail ecosystem.

But meeting the consumer's demand for customized fresh and convenient meals poses many challenges. For example, training staff to record and prepare customized orders flawlessly is difficult in industries with high employee turnover. Technology can help by streamlining the ordering process with self-service kiosks and kitchen display units. Technology can also assist to keep highly perishable inventory in stock, track the use of ingredients, manage menus, as well as to calculate nutritional information and recipe costs.

Greater productivity, higher customer satisfaction, and better margins. It's all possible with foodservice technology. Qwickserve by Petrosoft can increase:

- Labor efficiency
- New on-site sales
- Takeout orders
- Preparation efficiency
- Order accuracy
- Speed of service
- Payment flexibility
- Recipe margins
- Return visits
- Inventory turns
- Recipe cost accuracy
- Data integrity



The Qwickserve self-service ordering kiosk.

HOW PETROSOFT TECHNOLOGY HELPS

Qwickserve delivers an optimal foodservice experience at every stage of the ordering process for both the consumer and retailer. The solution supports growing consumer demand for convenient and freshly prepared food delivered flawlessly. Qwickserve enables consumers to order and pay for foodservice items from an in-store touchscreen kiosk or their personal, digital device. Orders are submitted and processed in real-time, providing seamless connectivity between customers, foodservice staff, and operations. This ability to quickly and accurately communicate information enables retailers to increase quality, track sales, and manage costs to optimize margins and encourage repeat visits.

KEY FEATURES AND BENEFITS

- Fast and accurate ordering process to meet the consumer's expectation of a flawless foodservice experience, encouraging repeat visits
- Customization of menu items (build your own), personalizing the ordering experience and increasing sales
- Ingredient images, pricing, and nutritional information, increasing the ability to make informed ordering decisions
- Fast and flexible payment options, increasing sales and reducing theft
- Order interface customization, creating a unified and consistent branded experience
- Real-time sales, shift, inventory, and GPM reports, optimizing foodservice operations
- Integration with industry-leading POS, loyalty, and back-office solutions, creating seamless communications and accurate recipe costing

"Food sales have increased by 10-15% since we have installed Qwickserve." Mandy Campbell, Kristyaks Korner

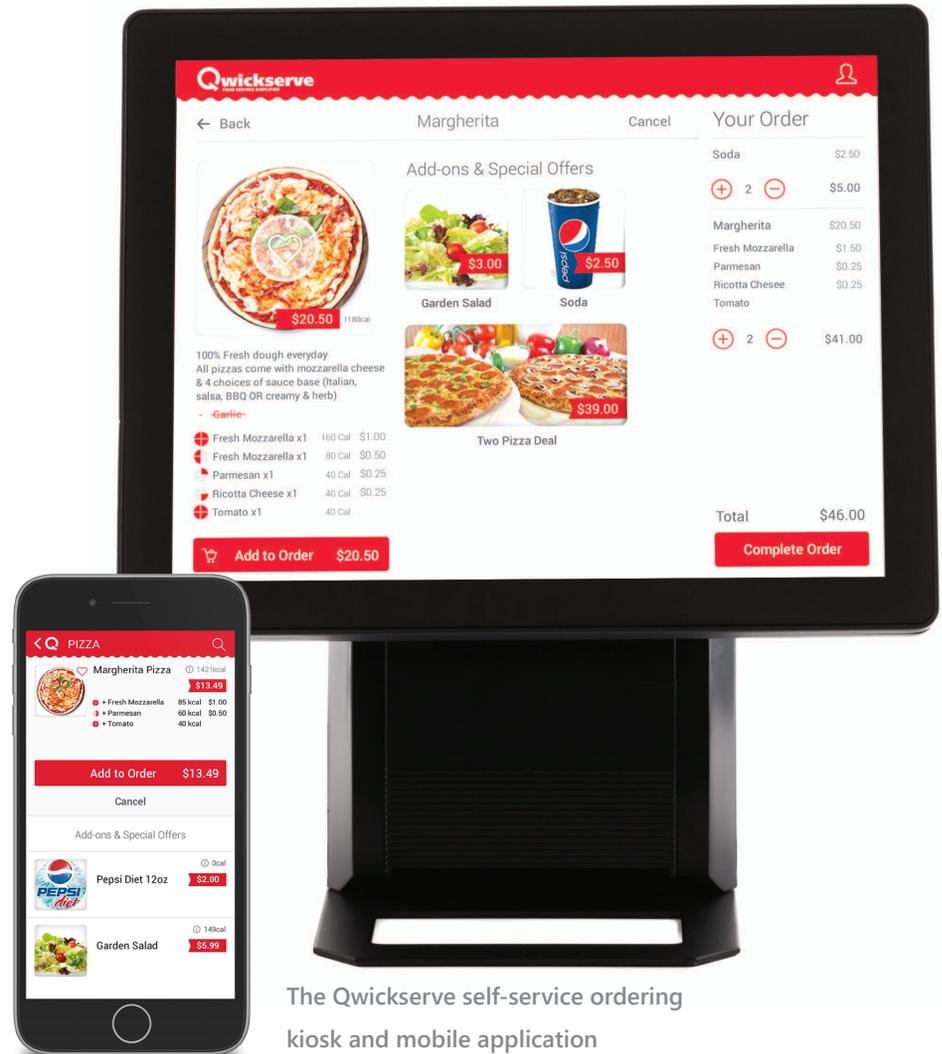


THE ADVANTAGE OF SELF-SERVICE ORDERING

Self-service kiosks, online, and mobile ordering create a personalized and uninterrupted ordering experience. With self-service ordering, consumers can do away with the need to rush through the ordering process as they might when ordering at the counter or over the phone. They can take their time to consider promotions as well as to let menu and ingredient images entice them into customizing and adding onto their order. With every adjustment to their order, consumers receive immediate feedback about how their choices are affecting both the total order cost and nutrition. Loyalty and payment options can encourage increases in order size and ease decision-making. With account registration, consumers can also store and recall their favorites when placing their next order.

Petrosoft offers its Qwickserve kiosk, mobile and online ordering solution which is designed to deliver a painless and consistent ordering experience. Qwickserve also integrates with leading POS, loyalty, and back-office solutions, increasing transaction speed for the consumer and operational efficiencies for the retailer. Managers can also view real-time sales, shift, inventory and GPM reports from not only the kiosk but also the kitchen display unit.

NRA reports that on-site ordering kiosks are gaining in popularity with 27 percent of consumers at fast food places reporting using this technology and 61 percent reporting they were willing to use it at a fast food place.



The Qwickserve self-service ordering kiosk and mobile application

THE ADVANTAGE OF KITCHEN DISPLAY UNITS

For high turnover industries, such as foodservice, training staff can be a challenge. Kitchen display units (KDUs) can help to create a flawless customer experience by providing employees with a workflow and the information they need to complete orders quickly and accurately.

Petrosoft's Qwickserve solution enables orders to be sent to kitchen printers or transmitted to KDUs. The advantage of the KDU extends to much more than a simple order ticket system. It provides a workflow to keep employees on task, ensure accurate order preparation, and to minimize waste.

When sent to the KDU, the system creates a pending order in the queue with customization and recipe instructions. Employees use the KDU's fully interactive touchscreen to pick orders, view recipes, and customization instructions. They can also check off orders when completed. Operators can also use this unit to view sales, shift, inventory, GPM and order history reports.

For 2015, the foodservice industry had the second highest employee turnover rate at 72% and the retail industry's was over 56%.

US Department of Labor



The Qwickserve kitchen display unit and kitchen printer

KEY FOODSERVICE TECHNOLOGY

- Qwickserve
- C-Store Office
- Loyalty
- SmartPOS
- Petrosoft platform partners

KEY QWICKSERVE COMPONENTS

- Self-service kiosk with embedded receipt printer
- Kitchen display unit
- Kitchen order receipt printer
- Customer mobile ordering app
- POS system integration
- Back-office system integration
- Loyalty program integration



ABOUT PETROSOFT

Founded in 2002, Petrosoft is a leader in cloud-based retail solutions with innovative tools, services, training, and financing that enable retail operators and managers to track sales and profits from any internet-connected device. The company provides a seamless interface from the point-of-sale (cash registers) to retail back-office systems and popular financial tools. The solutions offered by Petrosoft can increase retail store automation, productivity, and margins. Petrosoft's headquarters is in Pittsburgh, PA. The company maintains a global network of technical development and support resources dedicated to continually improving Petrosoft products and services. The company also partners with leading retail software and hardware providers, such as Bulloch Technologies, Comdata, Gilbarco Veeder-Root, Intuit, Microsoft Dynamics, NCR, Sharp, Verifone, and Wayne Nucleus. These partnerships ensure that customers can integrate Petrosoft retail technology solutions with their existing systems. Find out more at www.petrosoftinc.com.

Additional peripheral equipment is available. Specifications are subject to change without notice.

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